



Incenti-5

Promotional System

Developed by **BinSpire**

What is Incenti-5?

Incenti-5 is a complete promotional system designed to Increase Loyalty through rewards and incentives. Increased turnover is driven through managed promotions and customer incentives.

Incenti-5 offers vouchers, electronic and manual draws and bonus features for points earned or spent, special events such as birthdays, anniversaries, and visits.

Incenti-5 is fully Covid-aware through touch-free printing and mobile phone kiosks. Alternatively Customers can access promotions through free-standing kiosks.



Where is Incenti-5 used?

Incenti-5 is a tool designed for the gaming industry as a customer engagement and promotions tool.

Tightly integrated with the ACE Casino Management System to retrieve player information, points earned and jackpot information.



Why use Incenti-5?

Reward Customers

Customers can be rewarded through vouchers, draw tickets, games for points earned over periods of time

Incentivise Customers

Drive play by rewarding customers for points targets reached

Engage Customers

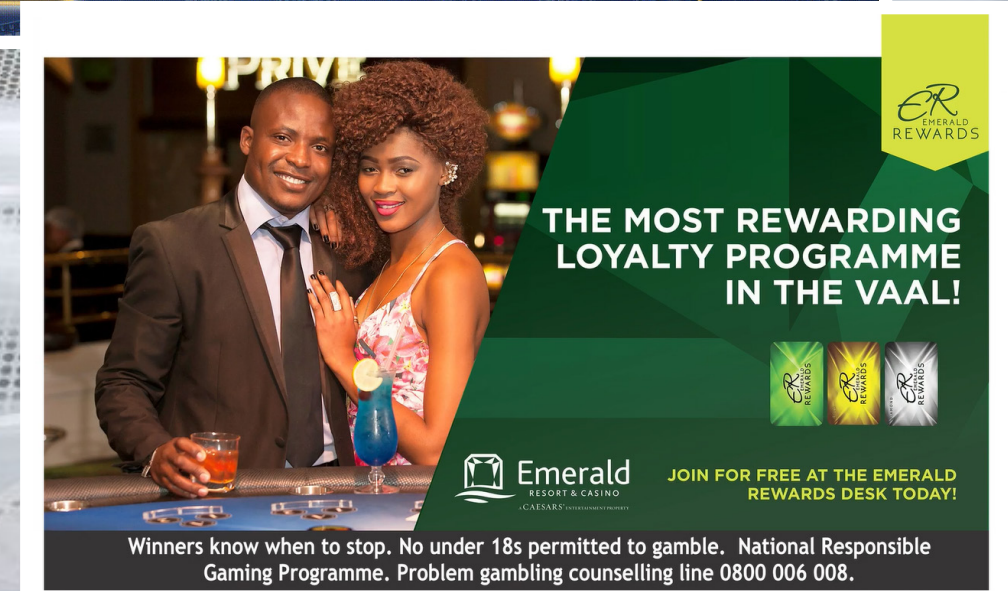
Bring back excitement to the floor through live games with instant customer gratification

Reduce points liability

Reduce point liability through purchase of vouchers, game entry and draw tickets

Increase Visits

Drive additional visits through visit-based multipliers during specific times



What does Incenti-5 offer?

Three draw types

- ★ Manual Draws – Player prints physical draw tickets
- ★ Electronic draws – Players only print receipt with ticket numbers
- ★ Golden Number Draw – Customer participation during draw process

Vouchers and voucher redemption

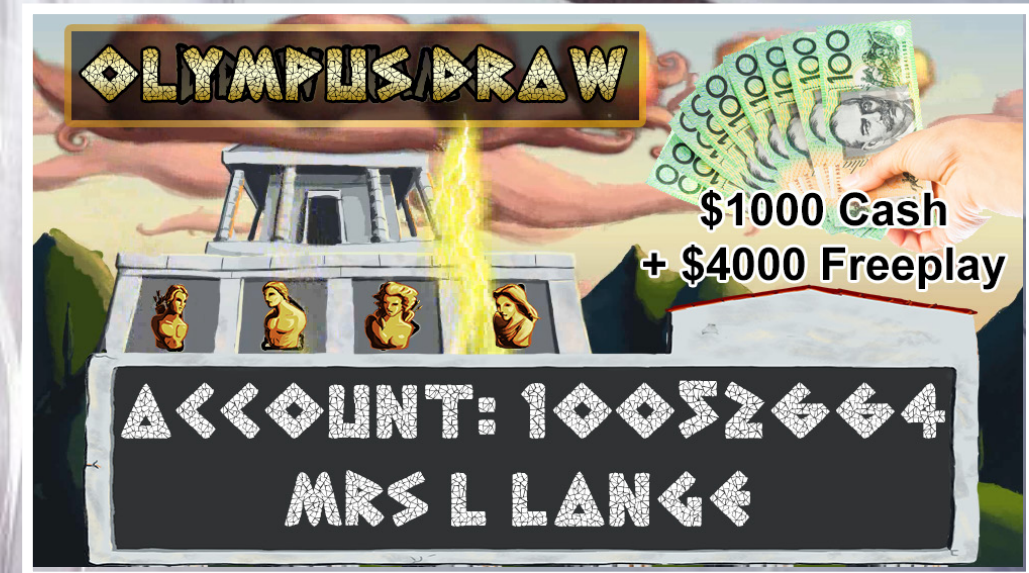
Issue vouchers and manage the redemption process.

Incentive games

Engage Customers with tablet-based fun games

Non-gaming rewards

Reward Guests for special days (e.g. Birthday or Anniversary)



Selection Criteria

- ★ Tier
- ★ Group
- ★ Birthday (by date/week/month)
- ★ Anniversary (by date/week/month)
- ★ Special days (e.g. Valentines day or Casino Birthday)
- ★ Age between
- ★ Gender
- ★ Points earned (for period)
- ★ Points purchase (not available for all system providers)

The screenshot shows the 'Voucher Maintenance - Untitled' interface in the Incent Management Portal. The left sidebar contains navigation links for Manage (Site, Users, Groups), Promotions, Playlists, Reports, and Tools (Customer Enquiry). The main content area is divided into sections: Details, Period Information, Participants, Standard Filters, Criteria, and Voucher Options. The 'Standard Filters' section is expanded, showing a list of tiers: SILVER, GOLD, PLATINUM, and DIAMOND, each with a checked checkbox. A note at the bottom of this section states 'All conditions below must be true to qualify'. On the right, the 'Promotional Media' section shows a media type dropdown set to 'Image' and a placeholder for an image with a 'Select Image' button. At the bottom right, there are 'SAVE' and 'CANCEL' buttons. The footer indicates the system is 'Powered by Devinspire (Pty) Ltd.' and includes a 'LOGOUT' button.

Going Mobile

Incenti-5 introduces an optional mobile kiosk

Account info

12:44

Account info

Mr Dirkie Coetzee

Passport: 7656543465

50% to Platinum

Tier: Diamond

Card: 8100000247

Dashboard

12:41

Dashboard

Promotions

Vouchers

Balances

Jackpots

Promotions

12:41

Promotions

Slots Points

Expiration

Earning period

Slots points: 421.0

Table points: 0.0

Total points: 421.0

Action center

Information

12:42

Promotions

Information

Dev - Voucher 2 - Points

Voucher expires on:

Earn from:

To:

Balance Enq.

12:42

Result

Slots

Tables

Tier Credits

Casino Pts.

Leisure Pts.

Jackpot Enq.

12:44

Jackpots

Jackpot stats:

Change View

| Type | Desc. |
|--------------------|----------------------|
| Celebration Lockup | dafsd%^ ... |
| Progressive | PLAYBOY |
| Celebration Lockup | sdfsd15s16sd1sdfd... |
| Jackpot | PLAYBOY |
| Celebration Lockup | |
| Jackpot | dafsd%^ ... |
| Celebration Lockup | |
| Celebration Lockup | |
| Celebration Lockup | |

News

12:45

News

Latest news!

Lucky draw winners - 18-August-2020 12:45 PM

Lucky draw winners - 18-August-2020 12:45 PM

Incenti-5 Prerequisites



Server

- ★ Windows Server 2016 or higher
- ★ IIS (Internet Information Services)
- ★ .NET Framework ≥ 4.7



Database

- ★ SQL Express ≥ 2017



WiFi Router (Mobile kiosk)

- ★ For multiple sites, use the same SSID EG: guest@casino
- ★ Preferably no password to join public guest WiFi
- ★ WiFi router must allow access to the Incenti5 Server
- ★ WiFi router must allow internet access



Kiosk

- ★ Touch screen (16:9) aspect ratio
- ★ Thermal printer
- ★ Requires ACE card reader



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